

OVER \$3,000 IN SPECIAL REWARDS

The Tribune's Second Great Educational Contest.

ITS RULES AND THE PLAN OF OPERATION

Eight Scholarships are Offered in Pennsylvania's Leading Educational Institutions—Lafayette College, Swarthmore College, and Stroudsburg State Normal School are Included—A Complete Explanation of the Details of the Plan, Very Little Change in the Rules, Last Year's Winning Contestants and the Number of Points They Secured—How to Enter and How to Get the Subscribers—Begin at the Beginning and You Will Have the Best Chance of Winning.

BEGINNING this morning, The Scranton Tribune inaugurates its second Educational Contest which, like the first, is open to every ambitious person, not only in Scranton, but throughout Lackawanna and Luzerne counties in Northeast Pennsylvania. It will be open just sixteen weeks, closing on August 21, 1901. This Educational Contest will be even greater in magnitude than its predecessor, embracing special rewards of the very highest character, and will be carried out in strict accordance with the rules of fairness and justice.

The first contest, which occupied the attention of our readers from July to October of last year, met with such encouragement and was so successful in every way that it has been decided to repeat it.

Unlike all other plans that have been furthered by newspapers in order to "sensitize" their circulation, there will be no case last year, a commendation for each participant, and those who are not successful in getting one of the great special rewards will be suitably remunerated for their efforts to help themselves in a manner that cannot fail to prove satisfactory.

All the Rewards are Scholarships. This year it has been decided to limit the special rewards to those of an educational character, and with this end in view eight scholarships are offered in the very best educational institutions in the state.

There are two collegiate, one normal school, three business college and two musical conservatory rewards to choose from, thus making the title of the undertaking, "Educational Contest," valid in every way. Last year the rewards were divided, five being scholarships and five selected from the stocks of Scranton merchants. At the close of the contest each of the first ten successful participants received such a decision as to what reward they desired, and regarding the other rewards with so much less favor, that it was then decided that if another contest was held all the rewards should be of an educational nature.

Two College Courses. There are two rewards this year that are equally entitled to be classed "first," they are each of the same value—\$1,000—Lafayette college and Swarthmore college. Merit is the incentive for four months' work, instead of which is now removed as ranking among the highest institutions of learning in the country.

Besides these two great college scholarships there is offered a full three-year course in the Stroudsburg Normal school, with all expenses paid; three scholarships in the Scranton Business College, the winners to have the choice of either the commercial or stenographic course, the scholarships being unlimited good until proficiency is attained; and two scholarships in the Scranton Conservatory of Music—making a list of eight special rewards of a total cash value of over three thousand dollars.

The Plan Fully Explained. The Tribune aims to still further increase its already large circulation during the next few months. It is the best and cheapest paper published in Northeastern Pennsylvania, and when it costs only its way into a family its merits will enable it to remain permanently. In order to introduce it we seek the co-operation of ambitious, intelligent young men and women, and to gain their help will for a second time put into execution a plan that is bound to appeal to this class of workers.

We are going to offer eight scholarships to the eight persons who shall prove to be the most successful in attaining points in our second Educational Contest.

One point will be credited for every month's subscription to the Tribune; a three months' subscription counting three points, and so on up to a year or more, each yearly subscription counting 12 points.

For example, a year's subscription, costing \$5, allows credit for 12 points, whereas twelve monthly subscriptions, costing \$5, also secures 12 points. Hence it is to the interest of contestants to use their utmost endeavors to secure long-term subscribers. In most instances they should have little difficulty in securing subscriptions of three months, at \$1.25, thereby being entitled to three points. Whenever a yearly subscriber is secured the contestant receives twelve points and his total advances rapidly.

How to Begin. Each person who wishes to engage in this contest, upon signing his or her intention, either by mail or by applying at the office of The Tribune, will be furnished with a book of subscription blanks, wherein will be set forth the rules governing the contest, how the points are to be counted, and a list of the eight special rewards, with their cash value.

one book at a time will be furnished. But each contestant, while waiting for a new book, can still keep up the canvass and keep a memorandum of all new names, and on receipt of the book fill it out and immediately apply for another.

The Tribune will also furnish all applicants with sample copies of the paper for use in the contest. All inquiries for additional information will receive prompt attention. If there is any point you do not understand do not hesitate to write and have it explained.

How to Be Successful.

The book of subscription blanks will be accompanied with literature containing logical reasons why the friends of the contestants should subscribe, together with arguments for the contestants to present to their friends and other why they should subscribe for The Tribune.

Read these over carefully. It will pay you to commit them to memory. You will then be well equipped with material for gaining their interest and convincing them of the desirability of becoming subscribers. Read The Tribune yourself. This will enable you to point out to prospective subscribers special features which will appeal particularly to them, such as local correspondence from towns where they formerly resided or have friends; the fact that The Tribune publishes more Scranton news than any other paper; that it is the only Scranton paper that is a member of the Associated Press, the greatest news-gathering organization in the world; that the largest and most reliable business houses use its columns for advertising purposes; especially dwell upon the fact that The Tribune is a clean, reliable family newspaper, and that its news and advertisements can be depended upon without question.

"Where There's a Will." Don't be discouraged if you meet with a few rebuffs at first. Time and patience are wonderful factors in accomplishing results. Be persistent and persevering, and bear in mind always the fact that while you may relax your efforts others are grinding away constantly. You will have as good a chance as any as long as you keep working.

Every young man and woman has friends who cannot fail to be interested in an earnest effort to help themselves in the world and who will aid them in doing so. Do not, however, rely entirely on your friends, but also go among those whom you do not know.

American enterprise and ambition are the best things in our country. "Hustle" and the one who "hustles" the most will stand the best chance of having the first selection of the eight great special rewards.

The Plan of Awarding. The special rewards will be given as follows: The young man or woman who has received credit for the greatest number of points on the books of the contest at 8 o'clock on the evening of the contest closes will have the first choice of the eight scholarships. Lafayette College is strictly a male institution, so the winner of this scholarship must be of the masculine gender. Swarthmore, however, is a co-educational college, so that every young lady has an opportunity of securing a reward equal in value, even if she comes in second.

The young man or woman who has received credit for the third largest number of points at the close of the contest will receive the Stroudsburg Normal School scholarship, provided it has not been chosen by the contestant who came first and second, in which case he or she would be entitled to one of the first rewards.

The remaining special rewards will be awarded on this same plan throughout. The fourth winner will have a choice of the Business College or Conservatory of Music scholarships, and so on down the line until the eight scholarships have been awarded.

All Below Eighth Place. For those that remain and who do not get into the ranks of the eight, there will still be something left to console them for their efforts. Their work will not be profitless to them. They will each receive a liberal commission, fully as great as most canvassers or agents receive, 10 per cent. of all the subscription money that they procure.

"Every laborer is worthy of his hire," and not one contestant who engages in this work and devotes his or her time for the benefit of The Tribune will go unrewarded.

Rules of the Contest. The special rewards will be given to the persons securing the largest number of points in the contest.

Points will be credited to contestants securing new subscribers to The Scranton Tribune as follows:

One Month's Subscription... 1.50
Three Months' Subscription... 4.50
Six Months' Subscription... 9.00
One Year's Subscription... 12.00

list of who may enter therefor. These two rules are to be strictly enforced.

Value of the Special Rewards.

Scholarship in Lafayette College	\$1,000
Scholarship in Swarthmore College	1,000
Scholarship in Stroudsburg State Normal School	675
Scholarship in Scranton Conservatory of Music	75
Scholarship in Scranton Conservatory of Music	75
Scholarship in Scranton Business College, either course	60
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Each and every contestant failing to secure one of these special rewards will be given ten (10) per cent. of all the money he or she turns in.

N. B.—The first two scholarships do not include meals, but the contestants securing these will be given ten (10) per cent. of all the money he or she turns in to The Tribune, to assist in paying this expense.

Lafayette College.

Lafayette College is well and favorably known all over the United States, and it has graduated many foreign students who have come to this country to finish their education. It would be superfluous to add words of praise in describing its standing in the rank of educational institutions. The student who goes there as a result of his success in working for The Tribune will have an opportunity that is not likely to occur again in a life-time. He will receive a full scholarship in any course he may select covering four years, which will include not only tuition, but room rent, heat, light, books, laundry and all other charges except the one item of meals. If he is unable to bear this expense he can undoubtedly secure some light employment in Easton that will aid him in his endeavor to secure an education. In any event, the student who secures this award will have the opportunity of attending one of the best colleges in the United States. The value of this reward is fully \$1,000.

Swarthmore College.

Swarthmore College, at Swarthmore, Pa., about 18 miles from Philadelphia, was founded in 1864 through the efforts of members of the religious society of Friends for the purpose of securing to the young people of the society the opportunity of higher education under the guarded care of their own religious faith. Others are admitted upon the same terms as Friends and nothing of a sectarian nature appears in the instruction or in the management. It has a large and increasing faculty, and its lectures, teachers will speak of it and business institutions in the United States. The Tribune offers a scholarship valued at \$1,000, which is the price of the full four years' course, exclusive of meals. This reward should appeal particularly to young ladies, as there are large numbers of the fair sex in its classes.

The Stroudsburg Normal.

The Stroudsburg State Normal School, of Stroudsburg, Pa., is one of the best of its kind, having a faculty second to none and a course of instruction especially adapted to the purpose of teaching teachers in all the parts and arts of pedagogy. It has a three-year course, and the winner of this special reward will have all expenses connected with the three-year course paid, including tuition, books, stationery, etc., its value being \$675.

Scranton Conservatory of Music.

There are two scholarships offered in the Scranton Conservatory of Music, each valued at \$75, affording a great opportunity to secure piano instruction under teachers of acknowledged excellence. The Tribune has selected Course D as the one best adapted to the majority of students. This covers the entire school year of forty weeks, in which pupils receiving three lessons each week—two hours a week in piano and one hour in general training class, sight playing, keyboard harmony, technique, transposition, etc. If the winner of this scholarship should not be sufficiently advanced to take this particular course, arrangements have been made whereby its equivalent will be given in the courses suited to the needs of the student, which would extend the time beyond the limits of one year's instruction.

Scranton Business College.

The Scranton Business College is too well known to need any further commendation. The three scholarships offered by The Tribune are each valued at \$60 and are unlimited in time. The winners will be entitled to take either the commercial or shorthand course, as he or she desires. The complete commercial course comprises bookkeeping, penmanship, correspondence, press copy, commercial laws, business arithmetic, shorthand methods, rapid calculation, practical grammar, commercial paper, forms and customs and spelling. The shorthand course embraces the following studies: Shorthand, typewriting, shorthand, penmanship, practical grammar, capitalization, punctuation, filing letters, spelling and press copy.

What the Contestants Did Last Year.

Charles Rodriguez, of 423 Webster avenue, secured 392 points, equal to 75 subscribers for one year each, and received an order for a four years' scholarship in Wyoming Seminary, valued at \$1,000.

Arthur Zimmerman, of Factoryville, secured 237 points, equal to 45 subscribers for one year each, and received an order for a three years' scholarship in Bloomsburg State Normal School, valued at \$675.

David V. Birtley, of Providence, secured 140 points, equal to 27 subscribers for one year each, and received a piano, valued at \$185.

Miss Mary Yeager, of Moscow, secured 235 points, equal to 25 subscribers for one year each, and received a course in piano instruction at the Scranton Conservatory of Music, valued at \$75. (Miss Yeager did not enter the contest until it was within about three weeks of closing.)

Eugene Boland, of Dunmore, secured 275 points, equal to 27 subscribers for one year each, and received a scholarship in the Scranton Business College, valued at \$60.

Miss Jennie Meyers, of Lake Ariel, secured 222 points, equal to 19 subscribers for one year each, and received a scholarship in the Scranton Business College. (Miss Meyers entered the contest just one month before it closed.)

David C. Spencer, of Bloomsburg, secured 183 points, equal to 36 subscribers for one year each, and received a Columbia bicycle, valued at \$75.

Miss Grace Stirell, of Carbondale, secured 154 points, equal to 15 subscribers for one year each, and received a gold watch valued at \$30.

Harry Reese, of Hyde Park, secured 115 points, equal to 10 subscribers for one year each, and secured a camera valued at \$10.

Six others received cash commissions amounting to about \$10. It will be noticed that the contestants were not confined to the central city, but were located in various places, some of which are quite a distance from Scranton. Besides those in Providence, Hyde Park and Dunmore, some of the most successful competitors were in Factoryville, Carbondale, Lake Ariel, Moscow, Poconville, and even as far away as Bloomsburg.

Make Your Spare Time Profitable.

Last year a number of the contestants were employed in regular situations and devoted only their spare time to the securing of subscribers. This was especially the case with the winners of the first and third special rewards, one of them being employed in a law office and the other as a drug clerk. Yet they found time to work for themselves after business hours to good advantage.

To achieve satisfactory results it is absolutely necessary that you go into it with your whole heart and a strong determination to accomplish something definite. Half-hearted efforts can never bring complete success. If you make up your mind to enter, go in to win, and resolve to work faithfully, for a day or a week, but until the very last hour of the contest.

It is not necessary to go to another part of the city or to another town to begin your canvass. Start right where you are. You can get the most subscribers in your home community, where you are best known. Your friends and neighbors will become interested in your ambition, and you can easily secure their subscriptions. Then you can branch out.

Begin at Once.

There never will be a more opportune time for you to commence to solicit subscriptions for The Tribune than right now. Get a book of blanks and call upon the influential people of your locality and tell them about the Educational Contest and your aspirations. They will be glad to do what they can to help you. The ministers will commend you for your worthy ambition, the editors will comment on it in their papers, teachers will speak of it to their pupils, and business men will recommend you to their employees. After you have gotten the people who have influence interested, commence a house to house canvass. Call on every body and get as many names as you can. Also canvass for blank books with you in which to enter the names of subscribers. You will then have them at hand to read to those you are soliciting in order to convince them that their friends and neighbors are subscribing.

His Case

THE DOCTOR sat at the curtained window of his reception room and reflected that his total case consisted of his operating on a young girl, a few medical works and a wardrobe rich in similarity. He smiled.

The doctor was unfortunate in looking little like a rising physician in that he carried his 20 years much as if they were but 29. His face was round, his eyes were bright, and he had a youthful habit of winking, a little, now and then, with his right eye, which, perched on the very top of his head of fine hair, imparted to it much of the look of a rare snufflower.

Yet, though failure meant death to the love to whom he had given the best of his life, and for whom he had fought with all the tenacity and courage of his temperament, he looked in his face and laughed.

But in this particular instance his face was suddenly checked. A tall man in a dark suit, and with a hat in front of his nose, and a glance at the sign, was now doubtfully stopping the steps. The doctor had scarcely time to spring to his feet and adjust his hat to a more dignified angle before the bell rang.

"Then an idea seized him. He ran to his inner office, and, allowing an interval, called "Come in," and shut the door between the rooms. As the man in the duster entered and looked around expectantly, he opened it again slightly.

"Why, yes," said the doctor. "Step in," and he motioned with his hand toward the inner office.

"No, sir," said the man, "I don't want to see you about my little girl."

The doctor looked at the man again. He did not appear as promising as under the milder glare of the street lamp. His hat looked soiled as he twisted it with his fingers, and a grizzled beard covered his face, and his eyes were dim and weary. A subtle odor of oil permeated his being.

"Oh," he said, "concealing his disappointment. "What is it?"

"I don't know what the matter with her is," continued the man, "but she's had a fever—at least she don't seem to get better. I—I'm afraid if something isn't done soon that—"

JONAS LONG'S SONS. JONAS LONG'S SONS. JONAS LONG'S SONS.

This week is offered an unexampled opportunity to secure Furniture at prices which have never before been offered in this city. Our stock is selected from the best in the country. We show goods from manufacturers that have no superiors, and the prices will suit all purses.

Sideboards

An excellent solid oak Sideboard, 20x14 French bevel mirror, ornamental standards and bric-a-brac shelving, shaped double tops and neat gilt trimmings, has lined silver drawer and roomy cabinet. Regular \$12.50. Our price... **10.50**

Others reduced to \$12.25, \$14.00, \$15.75, \$18.75 and \$10.50.

Couches

An extensive showing of Couches and adjustable heads, divans and davenport, having latest patterns, Belgian Velours, upholstered upon an improved steel woven wire fabric with patent non-pull-out buttons, indestructible and luxurious Couches. Price... **\$9.49**

Adjustable Head Divans from \$16.30.

Dining Chairs....

A tempting array of neat oak Dining Chairs, of special design, close woven cane seats, substantial steam bent back posts and brace arms, understock and extra finish,

\$1.25.

Hall Racks

Our line of Hall Racks has been selected to conform in price to the capacity of every purse. We carry them in quartered oak, with French plate mirror, metal drip pan and ornament, brass hooks at

\$5.50, \$7.00, \$7.85, \$9.49, \$10.25

Up to \$40.00.

We point with pride to the fact that we carry the finest line of Go-Carrettes and Baby Coaches in Northeastern Pennsylvania. The essential features of our Go-Carrettes are the self-locking device, the adjustability of the desk and back to any position and the independent and simultaneous action of the reclining attachment at prices ranging from \$3.30, \$5.85, \$6.76, \$7.75, \$10.00 up to \$35.00. A complete selection of parssols, lace covers and repair parts for carriages or go-carts kept in stock.

Porch and Cottage Furniture, a mammoth assortment of Settees, Rockers, Sewing and Reading Chairs, built of extra heavy maple stock, close-woven oval reed seats and backs in green, red or natural finish, 74c., \$1.69, \$1.98, \$2.98 and \$4.50.

Jonas Long's Sons

room's not as dirty, though, sir. Up one flight more. This door."

In the dim light a woman by the window looked up quickly. "So far as I did you get one, John?" she asked, and then she caught sight of the unfamiliar figure and the medicine case, she half rose, gave a quick sob and burst into hysterical tears, burying her face in her hands.

"You see," said the man, still apologetically, "she hasn't had anything to eat for three days. She's weak like."

"O, come," he said, stepping cheerily forward. "Don't feel that way. I'm going to cure both you and the little girl. You're—you're not strong, you know. By the way, when the little girl is added, as I mentally noted, 'Hysteria; lack of proper nourishment,' as the woman's diagnosis."

And not waiting for a reply he dropped half of his packages before them and, placing the rest more gently on the floor, proceeded to capture one of the rolling oranges and cut it in pieces.

The woman, who had looked up, startled at his impetuous entrance, caught her breath quickly as the packages fell and the golden fruit burst forth. It was months since she had seen so many things to eat. Then she rose and stood by him eagerly as he peeled the orange. The man of medicine looked at her, smiling inquiringly.

"I want to see baby eat first," she said chinkingly.

He had not been long enough in practice to become hardened, and his impetuous youth was far from proof against such things. The child gave the little sign of satisfaction as he held the juicy pieces to her mouth, and one pitifully little hand closed over its own as she weakly bit into them.

"John!" cried the woman, "look!"

"John?" said the doctor. He felt oppressed by the weight of gratitude in their manners. "Just undo that spirit lamp and the milk, will you? Then you two go ahead and eat, I'll attend to the baby."

When the doctor had finished his task he gave minute instructions about the medicines he had mixed and turned to go. As he looked down on his rapidly diminishing purchases and noticed how evident the necessity of food had been to their eyes twinkled with satisfaction.

He hesitated for a moment, and then, actuated by the whimsicality which had so far made his struggling life worth its living, sat suddenly down beside them on the floor. The man looked up surprised and half rose, but the woman, after a quick glance, reached out and handed him an orange.

"Thank you," said "I believe I will."

It mattered not that even his laughter could not help when he sold his operating chair, but as the days went on, despite the gradual disappearance of his most cherished books and bits of furniture, Workman noticed on his daily visits to the tenement that his patient's condition was growing slowly, but surely worse.

As the child grew weaker, the doctor grew desperate. The hopelessness of the falling life and the daily feeble resistance to the inexorable, creeping advance of the disease preyed upon his mind, and he turned to one charity after another, only to find that New York swarmed with unemployed and that hundreds of applications stood before him.

As it was Saturday night he found many of the other shops still open. When he had visited all these outlets for his purpose and had finished off with a druggist he discovered himself as the possessor of exactly seven cents.

It was true to his creed, as his capital dwindled with each purchase he had dug out, he saw the greasy, nondescript tenants—six or seven to twice as many feet—lying and sitting under the open rooms. The air was heavy with every known odor of uncleanness, mingled in one mass with the odor of the street.

The man and woman were sitting on the floor as he burst triumphantly into the room.

"Here, Boyer," he cried, "do you and your wife want something to eat? Get up out of that if you do."

For these minutes he started stupidly at the letter, trying to understand. It was not until he turned it over and saw the scrawl on the back in John Boyer's handwriting that he believed. "Dear Doctor—I couldn't say this, so I wrote D. Mr. Foster, the carriage man, is president of the board of trustees. "John Boyer."

And then Workman ceased, for the first time in all his struggles, to laugh instead. His eyes grew suspiciously moist, but it was not for sorrow—Boston Globe.

Ask for Kelly's union crackers. **